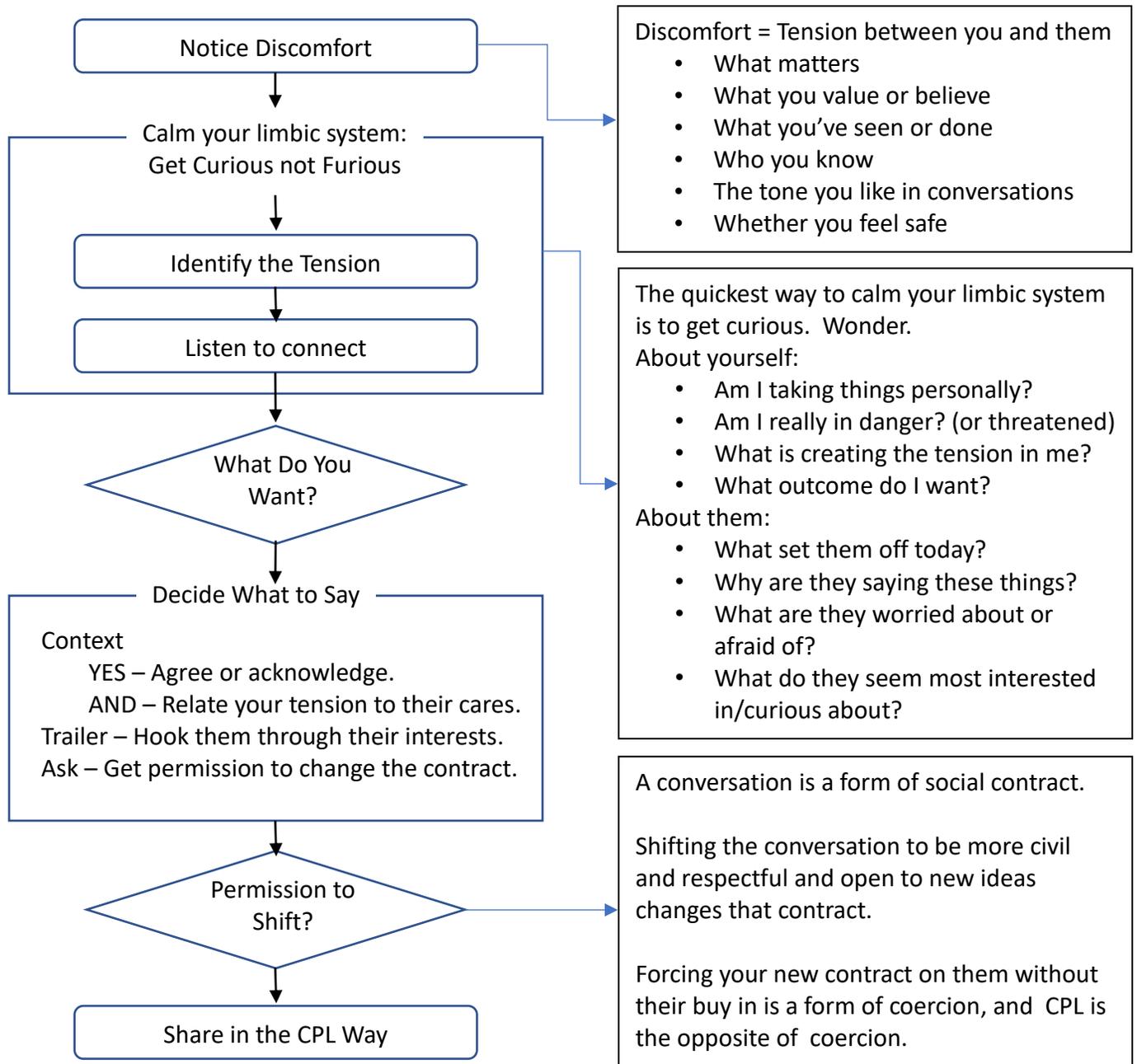


Crossing Party Lines in Real Life

High-Level View



Context – Yes, and...		Trailer: your experience plus their interest	Ask: the contract
Yes: agree/acknowledge	And: your tension		
I know. That ¹ bugs me, too!	And I don't get why it is so difficult for some people to tell fact from fiction.	I did some research on... and ran into some really disturbing information.	
I keep hearing that, too	And I'm trying to make it fit with my personal experience.	I used to live in West Virginia. I'm not sure coal miners want to be re-trained.	
I don't like that either.	And I wonder how my liberal friends feel about it.	When we talked about it at the CPL meeting, their comments surprised me.	
I know what you mean	And I find it heartbreaking that as a country we are having to balance freedom v safety.	Last time we talked about this, you seemed more focused on freedom and I was focused on safety.	Will you tell me more about how you see it?
That would be great.	And I have a hard time imagining it given ... current political climate, the economy	I heard a solution that makes even more sense to me/might also work/gives another option.	
I love that you all care so much about a woman's right to make decisions about her own body. I do, too.	And I struggle with right and wrong because both sides have some good arguments.	My best friend works in an abortion clinic and she has told me some eye-opening stories.	
I don't get how people could ...	And I wonder if it is reasonable to lump all x's together	My cousin Dennis breaks a lot of the stereotypes	
I think we're saying the same things.	And I wonder what we are missing.	It seems like there are always unintended consequences.	What groups impacted by this might we be forgetting?

¹ Replace "that" and other generic terms with specifics.

	Function	Make it...	Focus
Context <small>Quiets the limbic system</small>	Connect through agreement or acknowledgment	Not a threat	Us
	Say why you are speaking up	Not a surprise	Me
Trailer <small>Meets them where they are</small>	Grab their attention	Interesting or valuable	You
Ask <small>Changes the contract</small>	Get their buy-in	Collaborative and respectful	Us